

NWISC BOARD MEETING
MINUTES
FEBRUARY 18TH

Attendees: Matt, Heath, Tracy, Jen and Abby.

Absent: Mary Jo, Chad, Ben H., Ben M.

1. Approval of November, December, and January minutes. Abby moved to approve, seconded by Heath and passed with all AYE votes.
2. President's report
 - a. Length of board positions updated and descriptions for the web page

Discussion revolved around looking at the by-laws and discuss with Mary Jo with the desire to have this completed, printed and ready to discuss at next month's meeting.
 - b. Update picture takes – those in attendance this was completed, for those absent we need to get with Matt or have them taken at the next meeting.
 - c. Procedure to update calendar with events

This discussion revolved around transferring information from team managers and team snaps to the larger NWISC calendar. Currently Abby can see all calendars and wants to know if it is possible to upload to larger calendar. Abby will work with Matt to see if this can work.
3. Vice president's report – Ben H. absent nothing to report
4. Director of Operations/Rec Director report –

Enrollment – Rec Soccer as of February 18, 2020

Age	# Players	# teams	Play
UG6	18		4v4
U6B	23		4v4
U8G	45		4v4
U8B	27		4v4
U10G	22		7v7

U10B	14	7v7
U12 (Coed)	22	9v9
U14 Coed	16	11v11
Total	187	

Had discussions about increasing this number in the hopes of reaching 300 kids. Will reach out to Chad to do a facebook boost for Spencer and the surrounding areas. There were also discussions related to reaching outside of just Spencer to increase our area to smaller communities around (South O'brien schools, Milford, Spirit Lake, etc.) in the hopes of truly creating a soccer club that encompasses North West Iowa. Lastly, we discussed how do we reach out to the U6 and U8 kids and parents to get interest up at early ages. We will put down the year of birth on the Facebook blast to hopefully inform people when their kids can start playing soccer.

- a. Abby is working on setting up home friendlies in the Spring
5. Treasurers report – Mari Jo not present – No report
 - a. Budget meeting discussion – Tracy and Abby are going through the budget to fine tune it and increase profit. One item already found was fertilizer as discussed in last meeting. Tracy is working with the lawn care providers and has decreased the bid from \$16,000.00 to \$10,000.00. Other changes upcoming.
 - b. Will have a preliminary budget set by next meeting for board to discuss.
 6. Facility Director report
 - a. College Contract – Decision will come by March Board meeting
 - b. Use of road fuel – Looking for donations, otherwise will simply use road fuel
 - c. Rental of facility to GK camps/7v7 summer league
 - i. We typically ask for \$500.00 for each of these events. Discussion revolved around the costs incurred for these events. Once we have the costs determined we will set an amount based on cost plus profit margin. TBD.
 - d. New Quote on goals
 - i. Still getting bids for new goals, should have them by next meeting.
 - ii. All old goals will be donated to schools and parks as per the grant request.
 7. Marketing Director 2020 plan – Chad (not present)
 - a. Annual winter fundraiser – as discussed last meeting would like to set up a meal where each Galaxy team comes up with a basket for raffle
 8. Competitive Director Report
 - a. Tryout date put on webpage

- b. Summer camp plan dates on web page
- 9. Registrar report (Teresa – not present)
- 10. Web Master report – Matt
 - a. New pictures on website with email addresses – some pictures taken
 - b. Q/A all parents regarding webpage flow and suggestions
 - i. Discussion of different needs for different age brackets. Looking to survey after the rec season to determine our shortcomings.
 - ii. Need to get updated pictures and we determined we would add a release to both Galaxy teams and to Rec teams to allow their kids to have photos taken to be used on the website. Abby will work this in the registration forms.
 - iii. Looking at updating or possibly redoing the website as it has been at least 5 years since the website was built – more discussion to be had on this.
 - c. Club looking for different positions and length – discussed during presidents report.
- 11. Fundraising report (Rachel not present)
- 12. Grant Writer report (Vacant)
- 13. Secretary report – Heath (nothing to report)
- 14. Old Business
 - a. How do we get more people involved in program
 - i. Scholarship parents have met with Tracy and Abby to discuss working for their scholarships (examples include: work on concrete pad, picking up trash after each rec day, weedeating, parking area grading, etc.). There is 1 meeting left with one family to determine what they would be able to assist with for their scholarship.
 - b. Have more activities than just practice and games (Team building for Rec teams and Galaxy teams)
 - i. Galaxy teams request to have events outside of games at tournaments. This could be as simple as a meal at the hotel or as extravagant as lazer tag. Part of the experience for the kids and the team bonding are these types of events – driven by parents or team manager with team coaches attending where possible. Further, work to get as many teammates in the same motel as possible (Team managers work to make this happen).
 - ii. Rec teams – possible celebrations either before or after rec season such as inflatables as has been done in the past or obstacle course or some other celebration – also non-soccer related games or events that are parent driven. Ideas are welcome.
 - c. Cement slab in front of locker room – Volunteer scholarship family to complete
 - d. Start list of needs/wants for people that may want to give time or how to spread the word about the NWISC. – Have a complex volunteer day where a signup is sent out to families to better our facility – after rec season.
 - e. Stereo locker room (no discussion)
 - f. Plan to keep parking lot graded – Scholarship family

- g. Diesel fuel sponsor (already discussed)
- 15. New business – None
- 16. Adjourn – Motioned by Heath, seconded by Matt all approved.